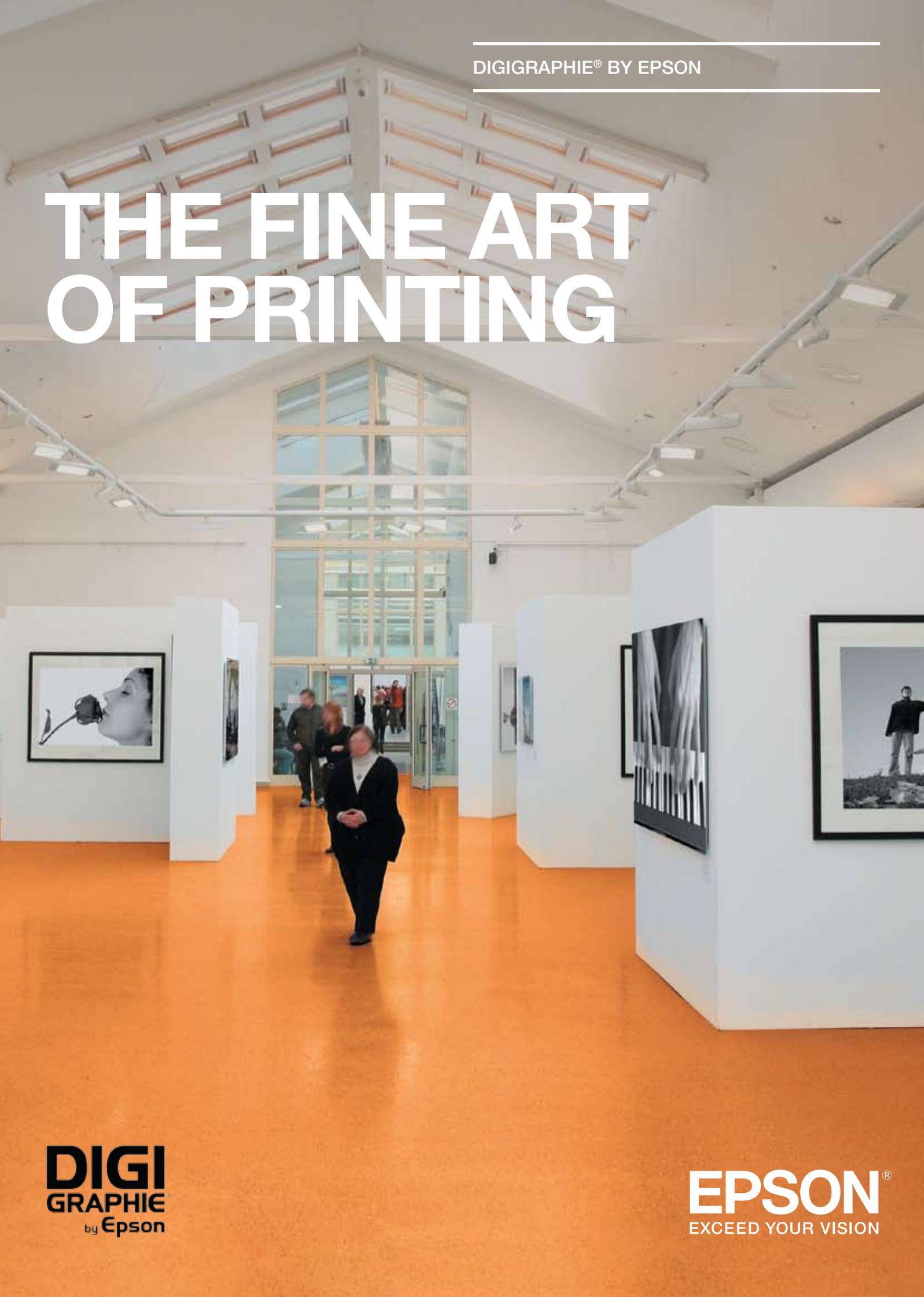


DIGIGRAPHIE® BY EPSON

# THE FINE ART OF PRINTING



**DIGI**  
**GRAPHIE**  
by Epson

**EPSON**®  
EXCEED YOUR VISION

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# QUALITY ASSURED FIRST TIME, EVERY TIME

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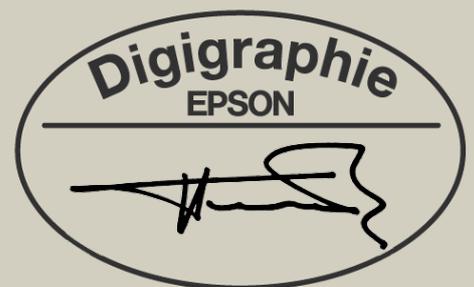
How can you reproduce a work of fine art which is durable while completely preserving its quality, uniqueness and originality? The answer's simpler than you might think – and it's called Digigraphie.

Digigraphie is the result of many years of research by Epson into achieving the highest technical performance from the combination of its printers, long-established Epson UltraChrome™ inks and the highest quality fine-art media.

With Digigraphie you can utilise the very latest advances in digital technology, whilst being assured of the very highest standards of digital art reproduction. We have also selected a range of high-quality art papers that are Digigraphie certified – all tested by independent laboratories to guarantee the stability of prints over time.

## **Digigraphie – quality assured**

Digigraphie is a mark of excellence and a seal of approval, allowing you to add value to your digital reproductions and preserve the integrity of your limited edition prints.



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# SETTING THE STANDARD

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Epson have been at the forefront of printing and ink development for many years now, and have an unparalleled heritage within the world of digital fine art reproduction.

In 2002, the introduction of Epson's UltraChrome ink combined with Epson's superior print technologies and its ability to print on a wide range of specialised fine art material, set a new benchmark for Giclée digital fine art printing. By making the technology more affordable, this gave the artist more control and more flexibility over the reproduction of their work, expanding the opportunities in this market like never before. The market for digital fine art reproduction had changed forever.

By 2009, UltraChrome ink had evolved into its 4th generation with the introduction of the UltraChrome HDR (High Dynamic Range) inkset, offering the widest colour gamut in the market.

Digigraphie by Epson enables artists, galleries and museums alike to maximise their opportunities within the world of fine art.

## **Don't just take our word for it**

Paul Gallagher has been a fine art black and white photographer for over twenty years, dedicating his photography to Northern England and the Scottish Highlands and photographing mainly in medium and large format. More recently he has been applying this expertise to colour and digital photography.



*Uig Bay, Isle of Lewis, Outer Hebrides by Paul Gallagher*

***“Epson printers provide essential assurance that my Limited Edition prints will maintain their original qualities for many generations. The print quality and reliability of my Epson printers make them the cornerstone of my work.”***

*Paul Gallagher*

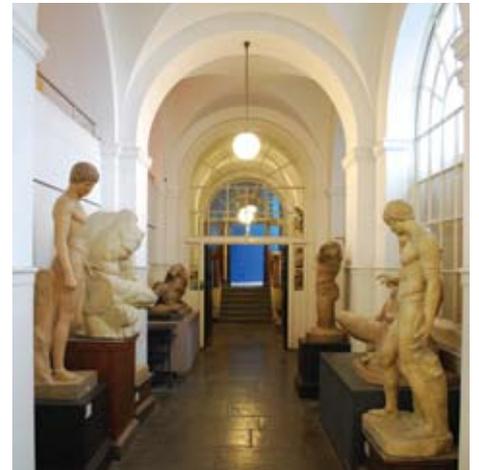
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# SEAL OF APPROVAL

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Royal  
Academy  
of Arts

In 2004 the Royal Academy of Arts selected Epson as their key partner to support their Royal Academy Schools Programme, and together they built and created the Epson Digital Media Suite.



Since then, Epson printers, ink and recommended high quality media have been used by the Schools to enrich and enhance their digital and video facilities. The Royal Academy Schools is the oldest art school in the UK that selects elite students from hundreds of applicants around the world and enables them to realise their ambitions within the world of fine arts.

The Royal Academy Schools is the oldest art school in the UK.

***“We built the Epson Digital Media Suite here at the Royal Academy Schools so that the students could print their work throughout the year on the best printers available. Ever since then, we have enjoyed working with Epson as one of our partners, and they continue to assist and advise us on the most appropriate solutions for all our digital fine art productions”***

*Terry New  
Head of Fine Art, Royal Academy of Arts*



*Art by Maciej Urbanek – graduate of 2010 from the Royal Academy Schools*

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# HOW TO GET INVOLVED

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Digigraphie by Epson enables artists, galleries and museums alike to maximise their opportunities within the world of fine art, galleries and museums to add value to their work exclusively, by using the very best printing technology together with our choice of certified fine art media.

## The benefits of becoming a Digigrapher include:

- Digigraphie artists have their own website ([www.digigraphie.com](http://www.digigraphie.com)) enabling you to upload and showcase your work to a wider audience around the world
- Add value to your limited edition prints with the official Digigraphie by Epson stamp and certificate of authenticity
- As a Digigrapher, you will be entitled to exclusive discounts on Epson printers and selected fine art media. Plus, we will keep you up-to-date with all the latest news from Epson
- You can enter your work into the competition to become the Epson UK Digigrapher of the Year.

## How to get involved

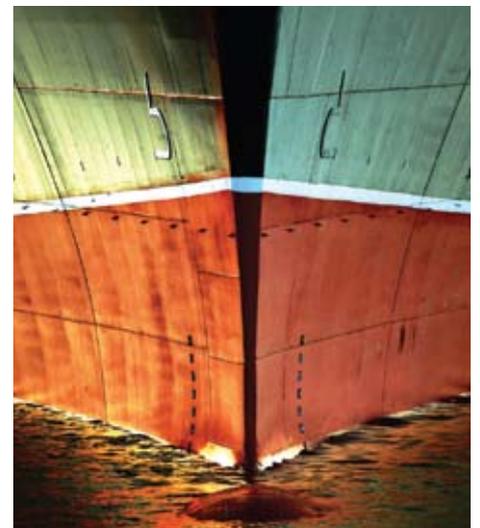
To become a Digigrapher you must either:

- Own an Epson Stylus Pro printer and use the certified high quality recommended media
- or
- Use an Epson Digigraphie – approved laboratory to print your work

To become a Digigrapher you will need to purchase a Digigraphie membership pack. Email us at [digigraphie@epson.co.uk](mailto:digigraphie@epson.co.uk) and we will send you more details together with an application form.

## An online gallery

Digigraphie artists have their own website ([www.digigraphie.com](http://www.digigraphie.com)) where each artist can register and present their portfolio of Digigraphie work.



*Philip Plisson*



*Fernando Guerra*

**DIGI  
GRAPHIE<sup>™</sup>**  
by **Epson**

Better Products for a Better Future 

For more information please contact

Telephone: 0871 222 6702 (UK)\*  
01 436 7742 (Republic of Ireland)

E-mail: [enquiries@epson.co.uk](mailto:enquiries@epson.co.uk)

Chat: [etalk.epson-europe.com](http://etalk.epson-europe.com)

Fax: 0871 222 6740

Web: [www.epson.co.uk](http://www.epson.co.uk)  
[www.epson.ie](http://www.epson.ie)  
[www.digigraphie.com](http://www.digigraphie.com)

\* Calls cost 10 pence per minute from a standard BT landline.  
Calls from other networks and mobiles may vary.

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